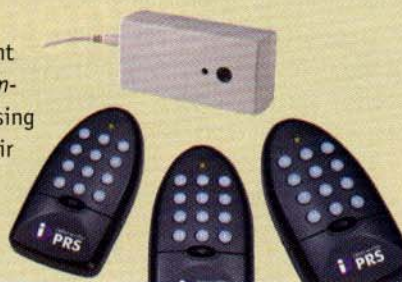


#### GTCO CalComp Enhances Student Response and Assessment

**GTCO CalComp** has issued the *InterWrite PRS* (Personal Response System) to complement its *InterWrite* presentation suite. Looking much like a television remote control unit, *InterWrite PRS* combines interaction and assessment to enhance classroom productivity. Using the *PRS* infrared wireless transmitters, all students can answer questions and record their responses with the simple click of a button. Results can be saved in a gradebook and instantly charted and displayed for real-time student feedback and lesson refinement. Find out more at [www.gtcocalcomp.com](http://www.gtcocalcomp.com).



# UniversityBusiness



## Back on Campus

How Retirement Communities Generate Revenue and Create Closer Alum Ties



### Unplugged

Handhelds, tablets, and laptops let students go mobile

### Are Your Students Insured?

IHEs find innovative ways to tackle the growing health care crisis

### The Payoffs of Parent Outreach

Listserves, e-mail, and web programs keep parents connected to campus